

Dentons to sponsor the Volvo Ocean Race Finish in The Hague 2018

April 30, 2018

The Hague —Dentons announced today that it will be a Presenting Sponsor of the Volvo Ocean Race Finish - the longest and toughest sailing race in the world.

The Volvo Ocean Race is one of world's greatest sporting events. In June 2018, this legendary race will, for the first time in its history, finish in The Netherlands. The sailors started in Alicante, Spain on October 22, 2017. After racing 45,000 nautical miles across four oceans, touching six continents and 12 landmark cities, they will race to the finish line in The Hague.

The Finish of the Volvo Ocean Race promises to be an unforgettable experience. From June 24 to July 1, 2018, The Hague, as the ultimate destination, will be the epicenter of the Dutch and international sailing community, where the boats will finish this epic contest and the final points of the race will be awarded. The Race Village at the Volvo Ocean Race is open to the public and the event is free of charge. In addition to watching the race, there will be numerous attractions, social events and sporting activities for the spectators. The event organizer, TIG Sports, expects between 300,000 and 400,000 visitors over the week.

Marien Glerum, Netherlands Managing Officer at Dentons, commented, "Dentons' collaboration with the Volvo Ocean Race Finish is a great fit with our company culture and values. The global character of the race and the collaboration between different nationalities on the boats are examples of how the race aligns well with Dentons. What resonates most with us about the race is the drive for continuous innovation. In our quest to be the law firm of the future, we are always searching for new talent, always striving for an even better performance for our clients. We see this spirit of innovation among the racers, and we look forward to a fantastic event."

Wendela Raas, Netherlands Managing Partner at Dentons, added, "As the world's only polycentric law firm, we are committed to being in and of the community. To celebrate Dentons' successful entry to the Dutch market just over a year ago, it is our pleasure to sponsor this event, and give something back to our clients and the community in the Netherlands."

Niels Markensteijn, Managing Partner of TIG Sports: "We are looking forward to this collaboration. It is extremely valuable that a leading global law firm, such as Dentons, has become a partner of the Finish. This again illustrates that large multinationals are increasingly seeing the value of the Volvo Ocean Race Finish in The Hague."

About Dentons

Dentons is the world's largest law firm, delivering quality and value to clients around the globe. Dentons is a leader on the Acritas Global Elite Brand Index, a BTI Client Service 30 Award winner and recognized by prominent business and legal publications for its innovations in client service, including founding Nextlaw Labs and the Nextlaw Referral Network. Dentons' polycentric approach and world-class talent challenge the status quo to advance client interests in the communities in which we live and work. www.dentons.com.

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